

CALEB KISSIAH

GRAPHIC DESIGNER
RICHMOND, VA

Contact



(703) 678-6508



ckissiahdesign@gmail.com



www.calebkissiah.com



[Caleb Kissiah, Graphic Designer](#)

Education



B.S. Graphic Design | Cum Laude
West Liberty University

Skills



Design:

Branding | Logo Design |
Information Design | Messaging
| Storyboarding | Web Layout
| Graphics | Icon Design |
Social Media Graphics | Asset
Management | Photo Retouching



Software:

Adobe CC Suite: Illustrator |
Photoshop | InDesign | After
Effects | Acrobat

Microsoft Office: Word |
PowerPoint | SharePoint

Other: Figma (learning)

Profile

Graphic designer with 8 years of experience in developing brands, logos, information graphics, and layouts for various deliverables. Proven to help companies revitalize their visual identity and streamline their graphic processes.

Work Experience

Senior Graphics Specialist

Maximus, Inc. | (Jan 2022 - Sep 2025)

Partnered with Creative Director to lead design innovation initiatives, including enhanced layout systems, streamlined production processes, and cross-functional team collaboration frameworks.

Impact: Drove visual strategy transformation in a change-resistant industry, resulting in measurably higher win rates on critical growth opportunities.

Graphics Specialist

Maximus, Inc. | (Aug 2018 - Dec 2021)

Created compelling graphics, layouts, and presentations for Health and Human Services proposals across all 50 states. Managed multiple concurrent deadlines in a fast-paced environment, delivering both digital and print materials while collaborating with writers, reviewers, and stakeholders.

Impact: Modernized corporate branding and introduced InDesign to production workflow, significantly differentiating Maximus from H&HS market competitors.

Graphic Designer

ProposalHelper | (Nov 2017 - Aug 2018)

Designed graphics for federal and commercial proposals and developed brand systems for multiple service lines. Collaborated effectively across time zones with distributed teams throughout the U.S. and internationally.

Impact: Quickly mastered proposal industry standards, consistently earning commendations from writing teams and company leadership despite being new to the industry.