

# CALEB KISSIAH

GRAPHIC DESIGNER  
RICHMOND, VA

## Contact

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 [Caleb Kissiah, Graphic Designer](#)

## Education

 **B.S. Graphic Design** | Cum Laude  
West Liberty University

## Skills

 **Design:**  
Branding | Logo Design |  
Information Design | Messaging  
| Storyboarding | Web Layout  
| Graphics | Icon Design |  
Social Media Graphics | Asset  
Management | Photo Retouching

 **Software:**  
**Adobe CC Suite:** Illustrator |  
Photoshop | InDesign | After  
Effects | Acrobat

**Microsoft Office:** Word |  
PowerPoint | SharePoint

**Other:** Figma (learning)

## Profile

Graphic designer with 9 years of experience in developing brands, logos, information graphics, and layouts for various deliverables. Proven to help companies revitalize their visual identity and streamline their graphic processes.

## Work Experience

### Senior Graphic Designer

*Optum Serve* | (Jan 2026 - Present)

Works with the Director of Proposal Development to transform the graphic approach that Optum uses for their proposals. Responsibilities include overhauling the graphic intake process, building libraries of successful visuals, and the implementation of the new brand across all proposal outputs, as well as creating graphic content for the various proposals and presentations that the team needs.

### Senior Graphics Specialist

*Maximus, Inc.* | (Jan 2022 - Sep 2025)

Partnered with Creative Director to lead design initiatives including enhanced layout standards, streamlined production processes, and cross-functional team collaboration frameworks. Often worked with stakeholders in high-pressure situations with many overlapping priorities.

### Graphics Specialist

*Maximus, Inc.* | (Aug 2018 - Dec 2021)

Created compelling graphics, layouts, and presentations for Health and Human Services proposals across all 50 states. Managed multiple concurrent deadlines in a fast-paced environment, delivering both digital and print materials while collaborating with writers, reviewers, and stakeholders.

### Graphic Designer

*ProposalHelper* | (Nov 2017 - Aug 2018)

Designed graphics for federal and commercial proposals and developed brand systems for multiple service lines. Collaborated effectively across time zones with distributed teams throughout the U.S. and internationally.